



# DIGITAL DRONACHARYA

# CERTIFIED DIGITAL MARKETING COURSE

## 40+

Google  
Certificates

Digital Dronacharya is a Training Partner for  
**Google** Partners Academy



Registered with :



In Collaboration with :





# DIGITAL DRONACHARYA



**MSME, GOVT. OF INDIA  
APPROVED FACULTIES**

DD helps in creating **successful stories** by giving a new vision to **Digital Marketing** Education via their own **institute & collaboration** with other **Universities & Government.**

Personalised Mentorship By  
**ALUMNI OF IIT & GOOGLE  
CERTIFIED TRAINERS**

**Edutech Edutech...  
Haanji...Hum Hi Hain!**



**Complete**  
PRACTICAL TRAINING COURSE FOR  
**DIGITAL MARKETING**



Practical Learnings...  
🙄 **Oopsss...**  
Hum Sirf Bolte Nahi Karwate bhi Hain.

Registered with :



**Real Digital Marketers are here,  
Ek dam Asli Wale!** 😎

Are you clueless about your career?  
Still thinking which way to take in your life?  
Then you are at right place.



You All know its Digital India. Mostly everything is Digital now, Banking, Hospitality, Payments, Marketing.

## **What is Digital Marketing?**

Digital marketing is the marketing of products or services using digital technologies, mainly on the Internet, but also including mobile phones, display advertising, and any other digital medium.

### **Course opportunity:**

With over \$209 billion spend in online advertising globally, Digital Marketing is one of the fastest growing industries today. Asia is leading the trend with over 33.8% annual growth. According to a recent report by eMarketer, the total number of Internet users globally will surpass 3.8 billion to reach 50% of the entire world's population. Organizations worldwide are waking up to the opportunity of this revolutionary medium to fulfill various business objectives ranging from Sales, Marketing, CRM, Product Development and Research. This has created an ever increasing demand of skilled Digital Marketing professionals.

No matter If you are a Business Owner, a Sales & Marketing professional, Student, housewives or you are at any stage of your life after 18+ who is serious about making career than Digital Marketing Course is for you.

# FEATURES

- 25+ Modules
- Google Certified Trainers
- 40+ Google Certificates
- Digital Dronacharya Diploma Certificate
- 100% Placement Assistance
- Internship Assistance
- Practical Based Sessions
- Live Projects Practice
- Portfolio Build
- Free Tools Worth 60k
- Updated Curriculum
- Doubt Clearing Sessions
- Fully Online Based Classes
- Email Support



# Why choose this course and how it is beneficial for you?

By now you've probably heard the hype – digital marketing skills are in serious demand and the digital skills gap is set to widen, the job market is booming (and quite frankly bursting at the seams) and brands are putting more of a focus on digital marketing than ever before. Bigger budgets, increased pay and more career choice are just some of the benefits digital marketing professionals can look forward to this year and beyond. Debating over whether to change career direction or what to study next? You might want to discover the four big digital marketing benefits first. They're good, we promise.

- **Become an In-Demand Professional**

You've heard of the digital skills gap, right?

There are **150,000 digital jobs predicted by 2023 and not enough digital professionals to fill them.** This provides those studying digital marketing with a unique competitive advantage – you're gearing yourself up for a career where demand exceeds supply. Always a good move.

During the recession, recent graduates were plunged into a world of uncertainty, job scarcity and all around terribleness. Wouldn't it be nice to gain a fresh set of skills that could future-proof your career, increase your job security and even enhance your career progression

- **Benefit from More Career Choice**

The headquarters of many of the world's leading digital giants like Google, LinkedIn, Twitter providing a wealth of job opportunities for digital professionals to choose from.

Rarely a week goes by without a new onslaught of digital jobs announced for multinationals, national brands, and even SMEs.

- **Get Paid More Than Your Peers.**

In traditional economics we all know what happens next – the value of the product increases along with the price.

When you're working in a fruitful industry with a large skills shortage you can think of yourself like a commodity – and negotiate your salary accordingly.

- **You can work as a freelancer too.**

You can kick-start your career as a freelancer and work from home too or work as a part-time.

**The demand for digital marketing jobs in India is increasing.**

- India spent 7,000 Crores INR in digital marketing in 2020.**
- Experts estimate that by 2024, India will spend 39,000 Crores INR per year in digital marketing.**

**This means that more companies will be hiring digital marketers to execute their campaigns in 2023.**

# CERTIFIED DIGITAL MARKETING MASTER COURSE

## CORE MODULES



Search Engine  
Optimization (SEO)



Search Engine  
Marketing (SEM)



Social Media  
Marketing (SMM)



Web Designing



Email  
Marketing



Inbound  
Marketing



Web  
Analytics



Youtube Marketing

# SYLLABUS

## What is Google and Introduction to DM & Basics

### Introduction to Graphic Designing & Animated Video

#### Making:

- Canva
- Pixlr
- Animaker

#### Bloggng:

- Introduction to Blogging & Blogger
- Selecting suitable theme
- Setting up the layout
- Article Writing Methods including Blog Title selection
- Tools for blogger
- Setting up essentials in Blogger
- Making money from Blogging
- Google Adsense

## SEO (Search Engine Optimization):

- Basics of SEO
- Types of SEO
- On-Page SEO
- Off-Page SEO
- Technical SEO
- Keyword Research
- Meta Tags
- Content creation
- Content Optimization
- Header Tags
- Image Optimization
- Url Optimization
- Robots.txt
- Sitemap.xml
- Link Building strategies
- White Hat SEO
- Black Hat SEO
- Google Latest Updates
- Google Business Listing



# SYLLABUS

## Website Designing & Landing Page:

- Google Sites
- Sitey
- Wix
- Wordpress

## E-Mail Marketing

- Introduction
- How to Extract Mail ID data
- Designing Template & Mail Content
- Tools for Email Marketing
- Tools for sending Bulk Emails

## Youtube Marketing

- How to Create a Chanel on Youtube
- How to customize Chanel like a Professional
- How to Upload a Video on Youtube

## Google Analytics & Web Master

- Setup Analytics
- Understanding Different types of Traffic
- Real Time Reports
- Preparing Different Reports
- Setup Goals & Filters
- Dashboards
- User Management
- Admin Section
- Tracking
- Ecommerce Reports
- Adding Site & Verification Process
- Crawl Errors & Stats
- Google Fetch
- Search Queries
- Structured Data
- Rich Snippets
- Data Highlights
- Robots.txt testing
- Sitemap.xml
- Links to Site
- Internal links
- Google Messages

# SYLLABUS

## **SMM (Social Media Marketing):**

- Facebook Page Management
- Facebook Messenger Automation
- Facebook Post Creation & Practice for Good Engagement
- Facebook Insights
- Facebook Groups & Event Creation
- Facebook Ad Centre
- Instagram Marketing (Introduction & Profile Management)
- Instagram Post & Videos sharing
- Hashtags
- Advance Instagram Techniques
- Instagram Automation
- Pinterest & Snapchat Marketing
- LinkedIn Marketing
- Twitter Marketing
- Earn Through Social Media

## **SEM (Search Engine Marketing) Google Adwords:**

- Introduction of Adwords
- Google Adwords Account Setup
- How ppc works
- PPC campaign design
- Keyword research tool
- Keyword match types
- Adgroup setup
- Search Advertising
- Dynamic Search Ads
- Display Advertising Remarketing
- Gmail Ads
- Shopping Ads
- Video Advertising

## **Infographic Resume:**

- Steps to make Infographic attractive resume

# SYLLABUS

## **Content Marketing:**

- Developing ROI based Content Strategy
- Audience Discovery, Personas, & Brand Content Style Guidelines
- Building An Online Reputation
- Guide To Topic Discovery and Practical Content Creation
- Content Promotion

## **Ecommerce:**

- Building an Online Shop
- E-commerce Business Models
- Finding Profitable Products
- Shopping Ads
- E-commerce SEO
- Listing On various Platforms

## **ORM (Online Reputation Management):**

- What Is Online Reputation Management
- Finding and Removing Negative Reviews Online
- How To Get Positive Reviews Online
- Top 5 Tools used by Online Reputation Agencies

## **Affiliate Marketing:**

- What is Affiliate Marketing?
- Amazon Affiliate
- Flipkart Affiliate
- Paytm affiliate

## **Work from Home:**

- Freelancing
- How to set up Internshala Profile in a professional way
- How to take projects and pitch them.
- How to Set up LinkedIn Profile in a Professional way
- How to take projects from LinkedIn.
- Different sites on which you can work and earn.

# CERTIFIED DIGITAL MARKETING MASTER COURSE

• **Fee: INR**

**59,999/-**



- **Free Tools worth Rs. 80,000/-**
- **Free EBook**

**Learn & Earn with DD**

**Give yourself a Career Insurance**

**Grow yourself or your Business**

**\*Limited  
Period Offer**

**\*T&C Apply**



# CERTIFICATES



**40+ CERTIFICATES &  
AWARDS OF GOOGLE**



**DIPLOMA CERTIFICATE OF  
DIGITAL DRONACHARYA**

**Payment Modes:** Bank Transfer, Paytm, PhonePE & Google Pay

**NAME:** Digital Dronacharya Private Limited

**ACCOUNT NO:** 39599451282

**IFSC CODE:** SBIN0050251

**BANK NAME:** STATE BANK OF INDIA

**GOOGLE PAY:** akasharma619@okicici, +91-9582807364

**PHONEPE :** digitaldronacharya@ybl, +91-9582807364

**To Register:** Call us at +91-7027032259 or Mail us at  
[info.digitaldronacharya@gmail.com](mailto:info.digitaldronacharya@gmail.com)

\*T&C Apply

# ABOUT **DIGITAL DRONACHARYA**, FOUNDER & TEAM

You must be looking forward to introductions. So, Hello there!

## **GAURI KAPUR (FOUNDER)**



Cancer Patient by Chance, Entrepreneur by Heart

Gauri, Founder of Digital Dronacharya, and a Speaker.

In 2016, Gauri was diagnosed with Cancer & thought life was over but "NO" life actually began after the aftermath. She started pursuing Digital Marketing Degree course online. After Finishing Course she started teaching and did Freelance Projects for big companies too and founded a company Digital Dronacharya to help out the people enhance their career like her and live a stable life, to make people understand how this subject can actually change someone's life.

## AKASH SHARMA (CO-FOUNDER)

Akash, Co-Founder of Digital Dronacharya.

Akash Sharma started his journey as a civil engineer but a happening encounter with Digital Marketing seized his interest towards this field. Digital Marketing and entrepreneurship lead him towards surprising future prospects and opportunities. He carry ideas which not only motivate people but also give them vision and out of the box thinking. His goal is to make people understand the importance of digitally advanced civilization and a critical understanding of new-age technology. He wishes to contribute as much as he can towards achieving the ultimate motive of a high-tech India.





## **NANCY DILAWAR (TRAINER)**

**Nancy, Trainer of Digital Dronacharya.**

(Google Certified Digital Marketing Trainer)

Nancy Dilawar started her Journey in B.Com Honours but a happening encounter with Digital Marketing seized her interest towards this field. Digital Marketing and entrepreneurship lead her towards surprising future prospects and opportunities. Being Google Certified Professional Trainer she is Now teaching and Changing lives of many people.



# FEATURED IN NEWS PAPERS



### गों को दिया जा रहा प्रशिक्षण

हम युवाओं को डिजिटल मार्केटिंग का नि:शुल्क प्रशिक्षण दे रहे हैं। इससे वह अपने मोबाइल से ही डिजिटल कारोबार कर कमाई कर रहे हैं। 10 घंटे महीने में पांच सौ से ज्यादा युवाओं को डिजिटल कारोबार के क्षेत्र में आत्मनिर्भर बनाया जा चुका है। डिजिटल मार्केटिंग आने वाले समय में बड़ा कारोबार साबित होगा। सरकारी स्कूलों के बच्चों को इसकी ट्रेनिंग देकर आगे बढ़ा रहे हैं। इससे गरीब घरों में भी उच्च सावधानिक आमदनी होने लगी है।

- आकाश शर्मा, सरिव बच्चों को प्रशिक्षण दे रहे स्वयंसेवी।

Dainik Jagran  
7 JAN 2K20

### कैंसर को मात दे डिजिटल मार्केटिंग गुरु बनकर दूसरों को दे रही ट्रेनिंग

कैंसर को मात देने के लिए डिजिटल मार्केटिंग गुरु बनकर दूसरों को दे रही ट्रेनिंग

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Amar Ujala 31 July 2K19

### गरीब बच्चों को तालीम की रोशनी में गोरी रक्षिका रही जीवन की राह

गरीब बच्चों को तालीम की रोशनी में गोरी रक्षिका रही जीवन की राह

Dainik Jagran  
25 Oct 2K19

### कैंसर से जंग लड़ते हुए डिजिटल मार्केटिंग गुरु बनी गोरी कपूर

कैंसर से जंग लड़ते हुए डिजिटल मार्केटिंग गुरु बनी गोरी कपूर

Dainik Jagran  
17 Jan 2K20

### गरीब बच्चों में आत्मविश्वास जगा रहे आकाश शर्मा

गरीब बच्चों में आत्मविश्वास जगा रहे आकाश शर्मा

Dainik Jagran  
15 DEC 2K19

### कैंसर होने पर भी रखा होसला जगा रही शिक्षा की अलख

कैंसर होने पर भी रखा होसला जगा रही शिक्षा की अलख

Dainik Jagran  
7 APR 2K19

### डिजिटल मार्केटिंग से पूरे कर सकते हो सपन: आकाश शर्मा

डिजिटल मार्केटिंग से पूरे कर सकते हो सपन: आकाश शर्मा

Hari Bhumi  
20 OCT 2K19

### गरीब बच्चों को तालीम की रोशनी में गोरी रक्षिका रही जीवन की राह

गरीब बच्चों को तालीम की रोशनी में गोरी रक्षिका रही जीवन की राह

Hari Bhumi  
20 OCT 2K19

### बच्चों को डिजिटल मार्केटिंग का जानकारी दी

बच्चों को डिजिटल मार्केटिंग का जानकारी दी

Amar Ujala 10 Feb 2K20

### डिजिटल मार्केटिंग सीखा रहे आकाश

डिजिटल मार्केटिंग सीखा रहे आकाश

Amar Ujala  
25 Jan 2k20

### कैंसर को पीछे छोड़कर गोरी बन गई डिजिटल मार्केटिंग गुरु, अब दे रही ट्रेनिंग

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Dainik Bhaskar  
30 Jan 2K19

### कैंसर को पीछे छोड़कर गोरी बन गई डिजिटल मार्केटिंग गुरु, अब दे रही ट्रेनिंग

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Dainik Jagran  
3 JAN 2K20

### 'आई.एम. कलाम' फिल्म दिखाकर बच्चों को किया प्रेरित

'आई.एम. कलाम' फिल्म दिखाकर बच्चों को किया प्रेरित

Punjab Kesari  
11 Feb 2k20

### डिजिटल मार्केटिंग से पूरे कर सकते हो सपन: आकाश शर्मा

डिजिटल मार्केटिंग से पूरे कर सकते हो सपन: आकाश शर्मा

## Aabhar Awards 2020

20 Sept 2k20

### डिजिटल मार्केटिंग का प्रशिक्षण दे रही

डिजिटल मार्केटिंग का प्रशिक्षण दे रही

News Bharat 18

### बीजेपी कार्यालय में डिजिटल कार्यक्रम

बीजेपी कार्यालय में डिजिटल कार्यक्रम

News India 24\*7

### गरीब बच्चों को तालीम की रोशनी में गोरी रक्षिका रही जीवन की राह

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Dainik Jagran  
27 Jan 2k20

HR Times

### समाज में असमानता के भेदभाव को दूर कर रही हैं गोरी कपूर

समाज में असमानता के भेदभाव को दूर कर रही हैं गोरी कपूर

Dainik Jagran  
26 Jan 2k20

Dainik Jagran  
11 Feb 2k20

### 'हर मनुष्य का डिजिटल होना जरूरी'

'हर मनुष्य का डिजिटल होना जरूरी'

### क्री रिंगस्टेशन में डिजिटल मार्केटिंग का प्रशिक्षण दे रही

क्री रिंगस्टेशन में डिजिटल मार्केटिंग का प्रशिक्षण दे रही

### आने वाले समय की जरूरत है डिजिटल मार्केटिंग: बड़ौली

आने वाले समय की जरूरत है डिजिटल मार्केटिंग: बड़ौली

### 'राष्ट्रमान: देश का मान' में मेधा का सम्मान

'राष्ट्रमान: देश का मान' में मेधा का सम्मान

### दैनिक जागरण के कार्यक्रम की हर ओर हो रही सराहना

दैनिक जागरण के कार्यक्रम की हर ओर हो रही सराहना

Dainik Jagran  
27 Jan 2k20

### 'जो डिजिटल नहीं अपनाएगा नए दौर में पिछड़ जाएगा'

'जो डिजिटल नहीं अपनाएगा नए दौर में पिछड़ जाएगा'

### गरीब बच्चों को तालीम की रोशनी में गोरी रक्षिका रही जीवन की राह

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### डिजिटल मार्केटिंग का मुक्त प्रशिक्षण दे रहा

डिजिटल मार्केटिंग का मुक्त प्रशिक्षण दे रहा

### डिजिटल द्रोणाचार्य ने शुरू किया डिजिटल शिक्षा अभियान, सबको दे डिजिटल ज्ञान!

डिजिटल द्रोणाचार्य ने शुरू किया डिजिटल शिक्षा अभियान, सबको दे डिजिटल ज्ञान!

डिजिटल द्रोणाचार्य ने शुरू किया डिजिटल शिक्षा अभियान, सबको दे डिजिटल ज्ञान!

### महामारी के इस दौर में कभी न भरने वाले जखम मिले हैं। आपनों को रोकना आज भी जिदगी और मौत से जुड़ा रहे हैं। बच्चे बेसहारा हुए हैं और लोगों को अपनी का अंतिम दर्शन करने का भी मौका नहीं मिला है। इससे बचे, बूढ़े, जवान सभी का मन व्यथित है। ऐसे समय में दैनिक जागरण के अभियान में शामिल होकर कोरोना संक्रमण में दिग्गज हुए लोगों को श्रद्धांजलि दे सकेंगे। इस मौके पर हम सभी एकत्र होकर जो जहां है, वहीं पर दो मिन्ट के लिए मौन अभियान में शामिल होंगे।

गोरी कपूर, संस्थापक, द्रोणाचार्य डिजिटल

Dainik Jagran  
14 July 2k21

### जागरण सिटी

जागरण सिटी

धनतेरस एवं दीपावली की हार्दिक शुभकामनाएं

### सात हजार युवा नहीं करेंगे आतिशबाजी

सात हजार युवा नहीं करेंगे आतिशबाजी

### संक्रमण से बचने को घरों पर रहकर करें ऑनलाइन पढ़ाई

संक्रमण से बचने को घरों पर रहकर करें ऑनलाइन पढ़ाई

Dainik Jagran  
02 Nov 2k21

### संक्रमण का डर छोड़ चलती रही सेवा-सहयोग की डगर

संक्रमण का डर छोड़ चलती रही सेवा-सहयोग की डगर

### डिजिटल मार्केटिंग सीखा रहे आकाश

डिजिटल मार्केटिंग सीखा रहे आकाश

### सात हजार युवा नहीं करेंगे आतिशबाजी: आकाश शर्मा (अंतर बंधू)

सात हजार युवा नहीं करेंगे आतिशबाजी: आकाश शर्मा (अंतर बंधू)

Front page featured



# FEATURED IN NEWSPAPERS



Dainik Jagran  
8 June 2021



Dainik Jagran  
6 Sep 2021

## डीएम से मिले डिजिटल द्रोणाचार्य संस्था और स्प्रेड स्माइल फाउंडेशन के सदस्य



दोहरा, 26 सितंबर को, डिजिटल द्रोणाचार्य संस्था के अध्यक्ष डॉ. विवेक शर्मा और संस्था के सदस्यों ने जिला प्रमुख डॉ. अशोक कुमार से मिले। इस दौरान डिजिटल द्रोणाचार्य संस्था के अध्यक्ष डॉ. विवेक शर्मा ने जिला प्रमुख को संस्था के कार्य और उद्देश्यों के बारे में जानकारी दी।

Featured in Noida Newspaper

## डिजिटल द्रोणाचार्य ने निःशुल्क वर्कशॉप के बाद काबिल बच्चों को स्कॉलरशिप देने का लिया निर्णय

हरियाणा न्यूज़ 01-02-2022

डिजिटल द्रोणाचार्य संस्था द्वारा पांच दिन निःशुल्क प्रदान के बाद मंगलवार को कवित्व विद्यार्थियों को स्वयंसेवक देने का निर्णय एक साल तक प्रदान किया जाएगा। डिजिटल द्रोणाचार्य ने 21 से 25 सितंबर तक की निःशुल्क वर्कशॉप के दौरान 100 बच्चों को स्कॉलरशिप देने का निर्णय लिया।

मंगलवार को पांच दिनों के डिजिटल द्रोणाचार्य वर्कशॉप के समापन समारोह में, जिला प्रमुख डॉ. अशोक कुमार ने डिजिटल द्रोणाचार्य संस्था के अध्यक्ष डॉ. विवेक शर्मा को स्कॉलरशिप देने का निर्णय सुनाया।

## शहरवासियों ने एक साथ राष्ट्रगान गाकर बढ़ाया देश का मान

शहरवासियों ने एक साथ राष्ट्रगान गाकर बढ़ाया देश का मान। कार्यक्रम में भाग लेने वाले लोगों ने एक साथ राष्ट्रगान गाकर देश का मान बढ़ाया।

कार्यक्रम में भाग लेने वाले लोगों ने एक साथ राष्ट्रगान गाकर देश का मान बढ़ाया।



Amar Ujala

## जागरण सिटी सोनीपत

### एससी-एसटी छात्र सीखेंगे डिजिटल मार्केटिंग का ककहरा

एससी-एसटी छात्रों को डिजिटल मार्केटिंग के बारे में जानकारी देने के लिए जागरण सिटी सोनीपत ने एक कार्यक्रम आयोजित किया।

## बच्चों को दिया डिजिटल मार्केटिंग का संपूर्ण ज्ञान

बच्चों को डिजिटल मार्केटिंग का संपूर्ण ज्ञान देने के लिए जागरण सिटी सोनीपत ने एक कार्यक्रम आयोजित किया।

## गंभीर रोगों से निराश बच्चों की आस बने गौरी और आकाश

गंभीर रोगों से निराश बच्चों की आस बने गौरी और आकाश। कार्यक्रम में भाग लेने वाले लोगों ने बच्चों को सहायता दी।

## शारदा यूनिवर्सिटी में सेमिनार आयोजित



Dainik Jagran  
24 Nov 2021

## आनलाइन मिलेगा ग्राफिक्स डिजाइनिंग प्रशिक्षण

आनलाइन मिलेगा ग्राफिक्स डिजाइनिंग प्रशिक्षण। कार्यक्रम में भाग लेने वाले लोगों ने प्रशिक्षण प्राप्त किया।

## कार्यशाला के दौरान उपस्थित प्रतिभागी हरियाणा की झांकी के लिये वोट करते हुए।

कार्यशाला के दौरान उपस्थित प्रतिभागी हरियाणा की झांकी के लिये वोट करते हुए। कार्यक्रम में भाग लेने वाले लोगों ने वोट डाला।

## गंभीर रोगों से निराश बच्चों की आस बने गौरी और आकाश

गंभीर रोगों से निराश बच्चों की आस बने गौरी और आकाश। कार्यक्रम में भाग लेने वाले लोगों ने बच्चों को सहायता दी।

## सोनीपत

सोनीपत में आयोजित कार्यक्रम में भाग लेने वाले लोगों ने वोट डाला।

## 'बच्चों को सकारात्मक रहना सिखाएं'

'बच्चों को सकारात्मक रहना सिखाएं'। कार्यक्रम में भाग लेने वाले लोगों ने बच्चों को सहायता दी।

Dainik Jagran  
10 Sep 2021

## डिजिटल मार्केटिंग से कारोबार को मिल रही ऊंचाई

डिजिटल मार्केटिंग से कारोबार को मिल रही ऊंचाई। कार्यक्रम में भाग लेने वाले लोगों ने प्रशिक्षण प्राप्त किया।

## सोनीपत। स्प्रेड स्माइल फाउंडेशन एवम डिजिटल द्रोणाचार्य ने संयुक्त रूप से एक कार्यशाला का आयोजन किया। जिसमें स्प्रेड स्माइल से जुड़े सदस्यों को निःशुल्क ग्राफिक डिजाइनिंग सीखने की कार्यशाला रखी गई। इसके अंतर्गत सदस्यों को अपने अंदर की प्रतिभा को निखारने का बेहतरीन अवसर मिला और ये प्रतिभागी आगे पाठशाला वाले बच्चों को भी सिखा सकेंगे और एक कला उनको दी जाएगी जिससे व डिजिटल जगत में अपनी एक पहचान बना सकेंगे।

सोनीपत। स्प्रेड स्माइल फाउंडेशन एवम डिजिटल द्रोणाचार्य ने संयुक्त रूप से एक कार्यशाला का आयोजन किया। जिसमें स्प्रेड स्माइल से जुड़े सदस्यों को निःशुल्क ग्राफिक डिजाइनिंग सीखने की कार्यशाला रखी गई। इसके अंतर्गत सदस्यों को अपने अंदर की प्रतिभा को निखारने का बेहतरीन अवसर मिला और ये प्रतिभागी आगे पाठशाला वाले बच्चों को भी सिखा सकेंगे और एक कला उनको दी जाएगी जिससे व डिजिटल जगत में अपनी एक पहचान बना सकेंगे।

## सहपाठियों को आत्मनिर्भरता बना रहे हितेश

सहपाठियों को आत्मनिर्भरता बना रहे हितेश। कार्यक्रम में भाग लेने वाले लोगों ने बच्चों को सहायता दी।

## मंदिर तक, समाज का हर वर्ग देगा दिवंगतों को श्रद्धांजलि

मंदिर तक, समाज का हर वर्ग देगा दिवंगतों को श्रद्धांजलि। कार्यक्रम में भाग लेने वाले लोगों ने वोट डाला।

## डिजिटल मार्केटिंग में उपयोग की जाने वाली रणनीतियों के बारे में किया जागरूक



डिजिटल मार्केटिंग में उपयोग की जाने वाली रणनीतियों के बारे में किया जागरूक। कार्यक्रम में भाग लेने वाले लोगों ने प्रशिक्षण प्राप्त किया।

## भारत न्यूज़ | कर्नाल

भारत न्यूज़ | कर्नाल। कार्यक्रम में भाग लेने वाले लोगों ने वोट डाला।

## हरियाणा की झांकी को वोट देने के लिए दिया डिजिटल संदेश



हरियाणा की झांकी को वोट देने के लिए दिया डिजिटल संदेश। कार्यक्रम में भाग लेने वाले लोगों ने वोट डाला।

## Bhaskar news, karnal 08 Jan, 2K23



## स्प्रेड स्माइल व डिजिटल द्रोणाचार्य ने हरियाणा की झांकी को वोट देने के लिए दिया डिजिटल संदेश

स्प्रेड स्माइल व डिजिटल द्रोणाचार्य ने हरियाणा की झांकी को वोट देने के लिए दिया डिजिटल संदेश। कार्यक्रम में भाग लेने वाले लोगों ने वोट डाला।

## ब्रेन कैंसर को हराकर प्रेरणा बनी गौरी

ब्रेन कैंसर को हराकर प्रेरणा बनी गौरी। कार्यक्रम में भाग लेने वाले लोगों ने वोट डाला।

Dainik Jagran  
10 Sep 2021

Dainik Jagran

Dainik Jagran

Dainik Jagran

Dainik Jagran  
14 July 2021

Dainik Jagran  
01 feb 2022

Dainik Jagran



# WE LOVE AWARDS, ESPECIALLY WHEN WE GET THEM.



On Jan 26 by Dainik Jagran



NATIONWIDE AWARDS, 2019



Startup of the Year 2019



INDIAN ICON BUSINESS AWARDS, 2019





# DIGITAL MARKETING TRAINING PROGRAM



**Gateway School of Business**



**MRIEM, Rohtak**



**ADGITM, Delhi**



**BMIET, Sonipat**



**DCRUST University, Murthal**



# WORK WITH MSME , GOVERNMENT OF INDIA

## Dyal Singh College, Karnal



## Ganga Institute of Technology & Management, Jhajjar



## Maharishi Markandeshwar University, Mullana





# WORK WITH MSME , GOVERNMENT OF INDIA

## National Skill Training Institute for Women, Panipat



## Sharda University, Greater Noida





# REVIEWS



**Radhika Relan**

1 review



★★★★★ a week ago

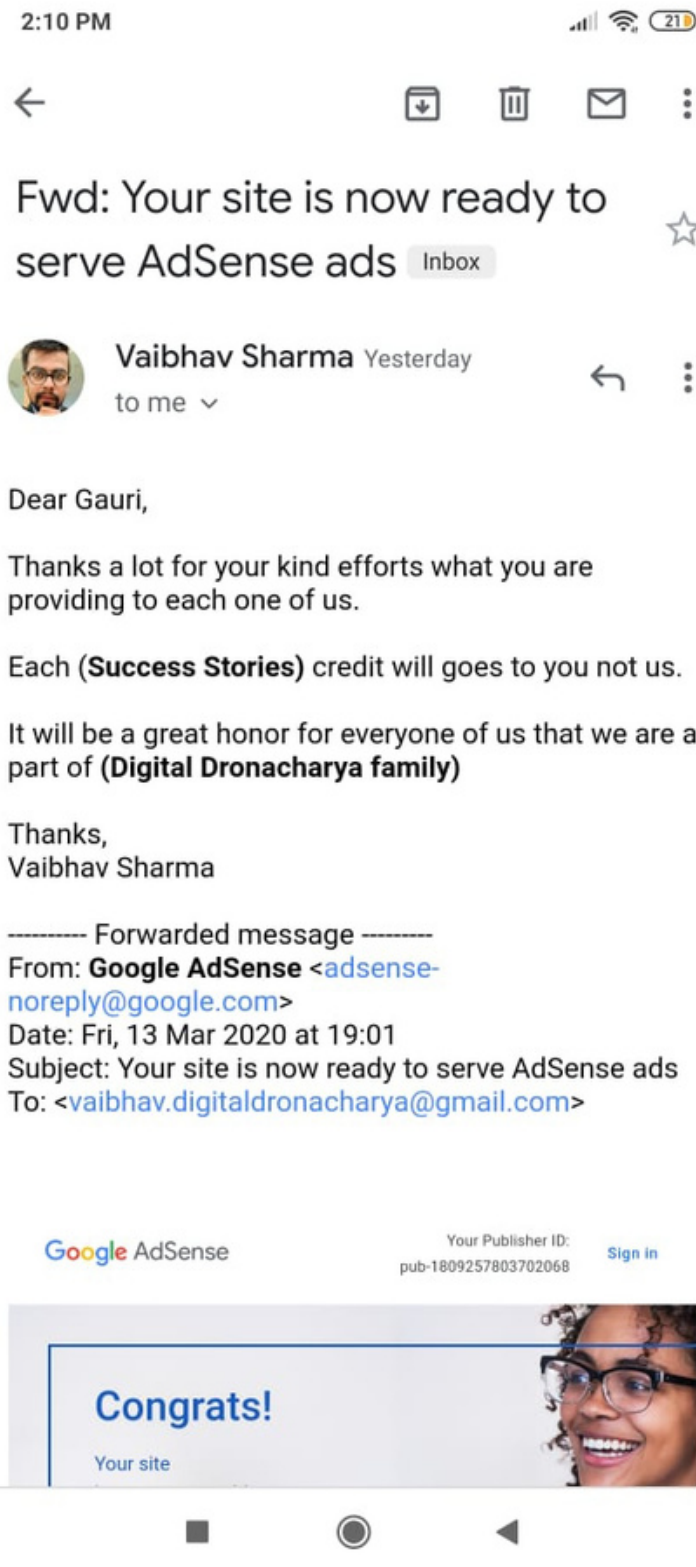
Best coaching institute in Sonipat Haryana . The biggest quality about dd team is that they are giving equal opportunity to the students from rural background also 100 in my simple terms digital Dronacharya is not all about an institution , its a family where you learn with enjoyment 100



**Seema Malhotra** recommends **Digital Dronacharya.**

3 hrs • 🌐

The entire team of Digital Dronacharya is knowledgeable, helpful and supportive. The curriculum is based on practical modules in addition to the theoretical aspects. A lot of hand-on practice sessions are provided. And last but not least placement assistance is provided. No hidden costs...



**Vaibhav Sharma** recommends **Digital Dronacharya.**

2 hrs • 🌐

Enrolling for the Digital Marketing course at Digital Dronacharya has been a very good choice as the institute has provided extensive and in-depth knowledge on the various topics. Ms. Gauri and her team were truly brilliant at delivering digital marketing knowledge amongst all of us as this helps us to give brashness in our digital marketing career. Her team was always there for us to resolve our problems in what we were facing and ensured that all our queries are answered and no student is left with a single doubt by this Digital Dronacharya has different among others. In the end, I would like to thanks a lot to the Digital Dronacharya team for making us our own identity.

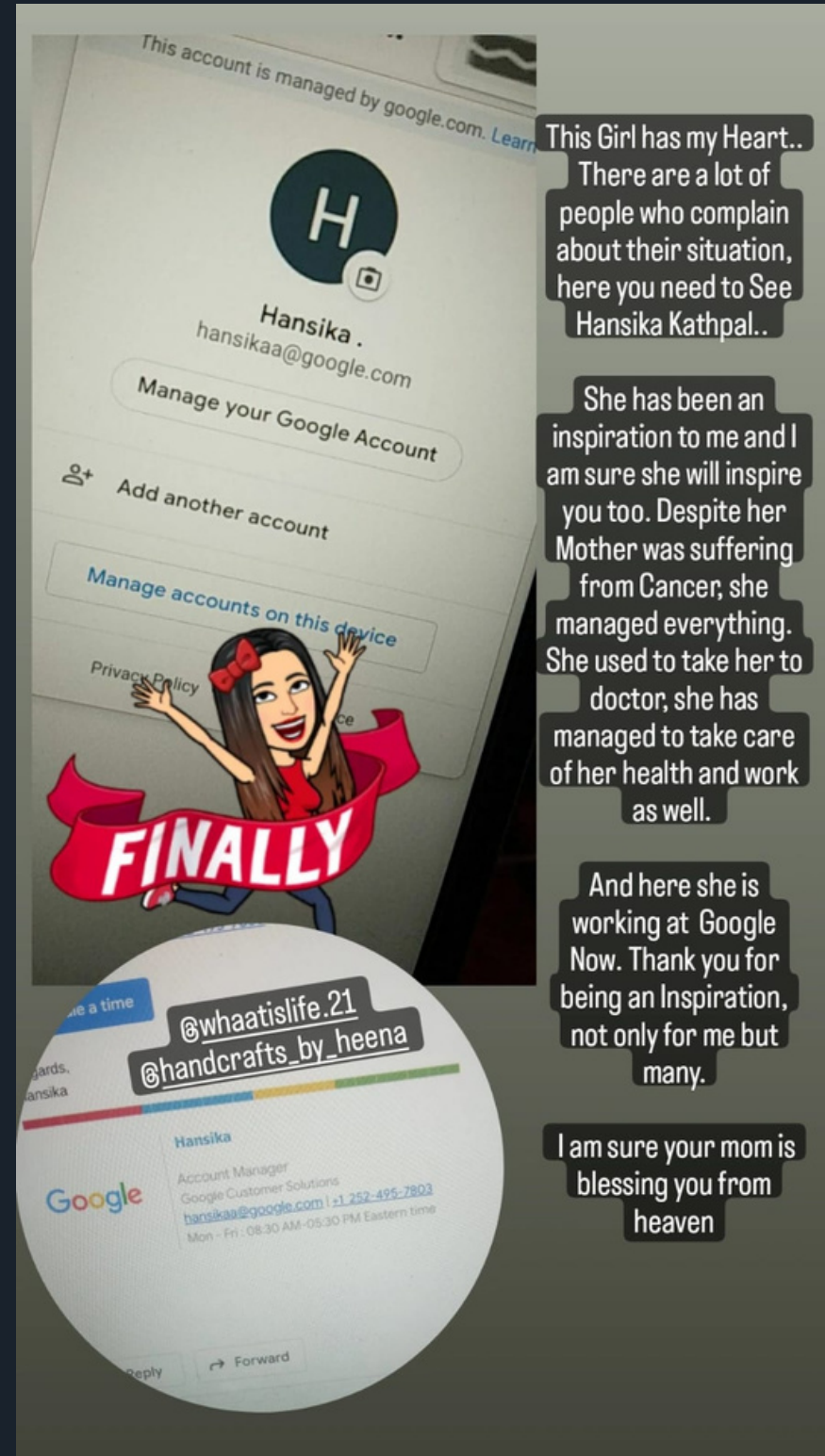
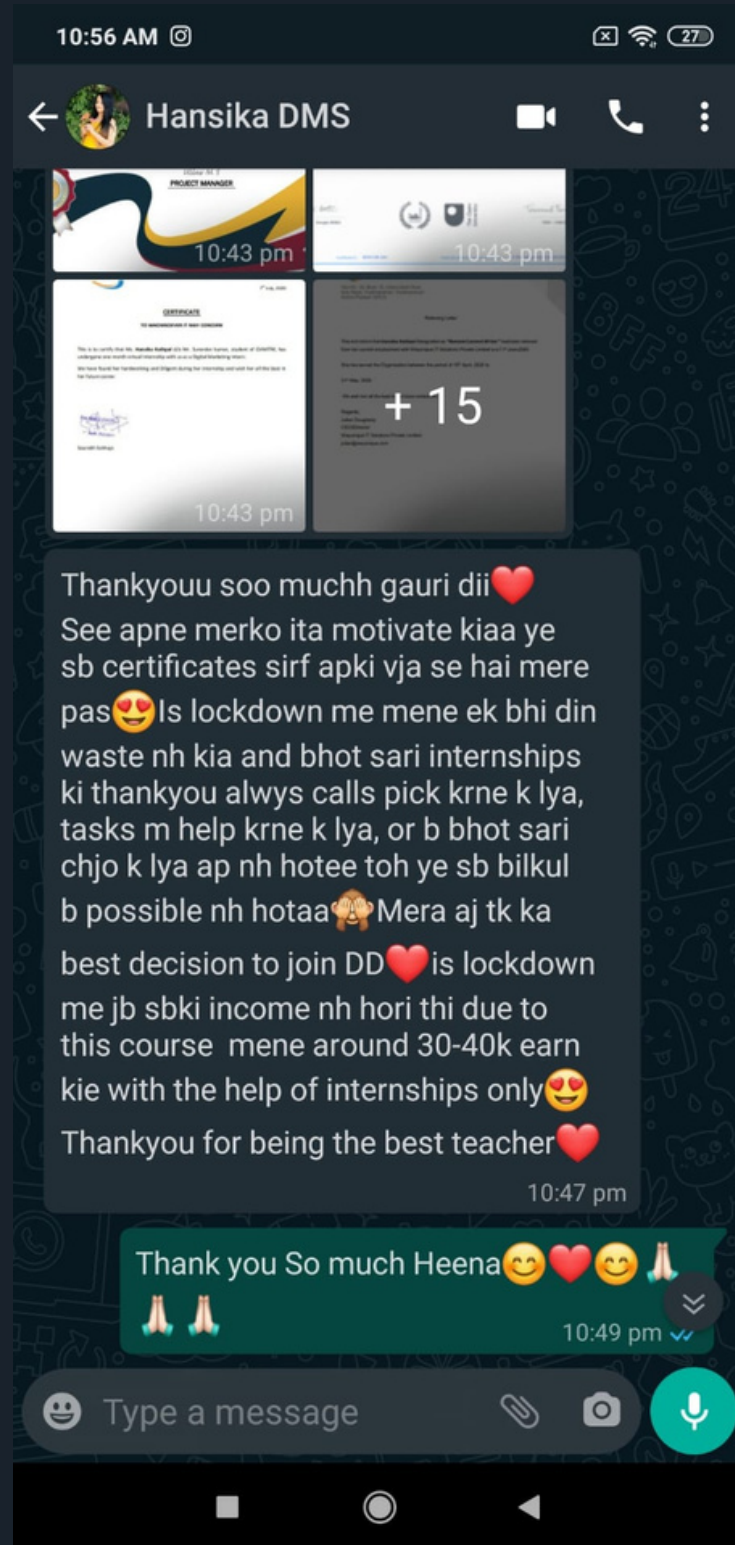


# REVIEWS





# PLACEMENT

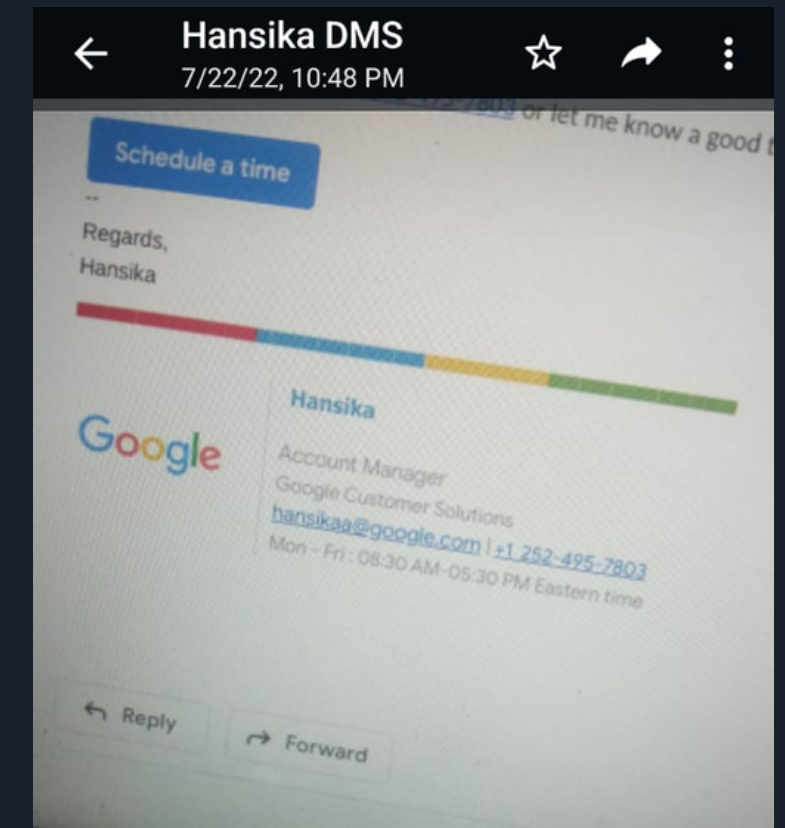


This Girl has my Heart..  
There are a lot of people who complain about their situation, here you need to See Hansika Kathpal..

She has been an inspiration to me and I am sure she will inspire you too. Despite her Mother was suffering from Cancer, she managed everything. She used to take her to doctor, she has managed to take care of her health and work as well.

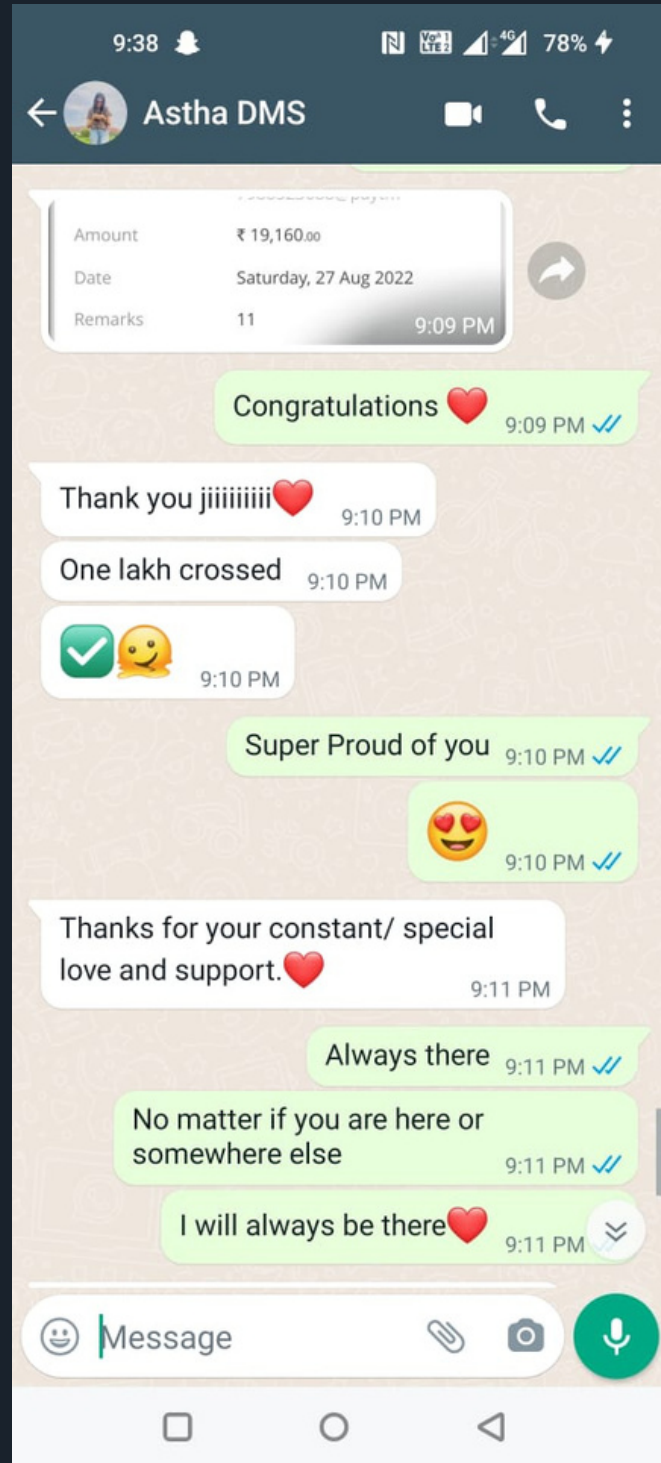
And here she is working at Google Now. Thank you for being an Inspiration, not only for me but many.

I am sure your mom is blessing you from heaven





# EARNINGS



Amount ₹ 15,874.00  
Date Friday, 1 Jul 2022  
Remarks 12 articles

Amount ₹ 16,030.00  
Date Friday, 10 Jun 2022  
Remarks 10 articles

Amount **₹10,681** 🌱  
Rupees Ten Thousand Six Hundred Eighty One Only

Aastha

Amount **₹5,104** 🌱  
Rupees Five Thousand One Hundred Four Only

UPI

Payment Successful **₹7,705** 🌱  
Rupees Seven Thousand Seven Hundred Five Only

**Keep Shining  
Keep Rising**

**Congratulations Aastha...  
Super Proud of you**





# REVIEWS

← Satkar Raj DMO

Good morning ma'am, hope you are well.

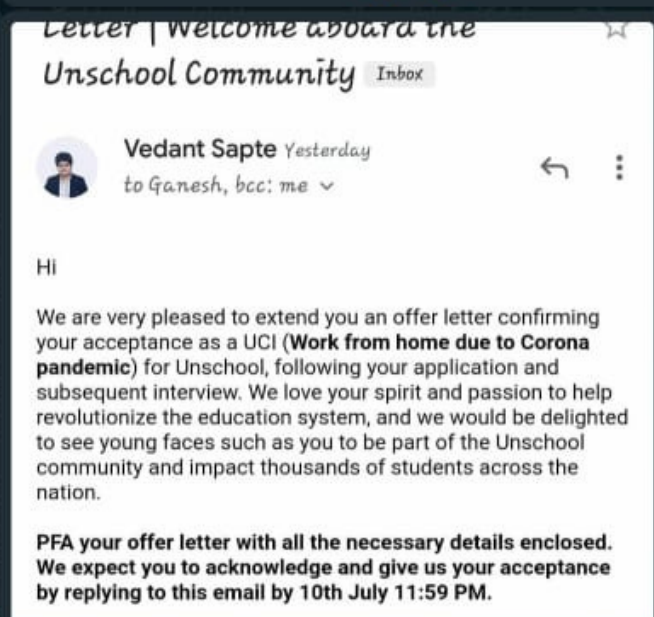
ma'am actually i have completed the course in a good manner as well as with discipline.

I had write many blogs and post in my own blog account. I had also made many logo related to my blogs.

I had aslo registered in linkdin, Internshala and do my ptoject related to SIP..

I really thankful to you and Digital Dronacharya, who gave me such a wonderful platform to enhance my skills as well knowledge. 🙏🙏

11:15 am



← Muskan DMS

Honestly saying I  
Never meet a teacher like u  
Always ready to help  
And always motivating students  
Which is really a booster  
★

11:38 pm

Thank you so so so much Muskan 😍

11:39 pm ✓✓

This appreciation makes me go on this way

11:39 pm ✓✓

😊  
U are a nice person  
In this world very difficult to have a well wisher with a kind heart.

11:40 pm

And our motive is to make you successful thats all my motive is 😊

11:40 pm ✓✓

Muskan DMS  
😊  
U are a nice person  
In this world very difficult to have a well wis...

Thanks a lot 😍

11:40 pm ✓✓

Achievement will be on the day when you be standing on your own feet 😍

11:41 pm ✓✓

← Janvi DMO  
typing...

7:50 pm ✓✓

28 APRIL 2020

Hi I hope you have started with the Classes?  
2:16 pm ✓✓

How it is going on? Have you understood how search works and basics are clear??  
2:17 pm ✓✓

How do you find the class?  
2:17 pm ✓✓

You  
Hi I hope you have started with the Classes?  
Yes mam...I started..it...It is really appreciable....nd I'm understanding as well...  
4:08 pm

Wow thats great 😊  
4:14 pm ✓✓

If you have any issue please do contact me, i would really happy to help you 😊  
4:14 pm ✓✓

Yes sure mam...  
4:14 pm

😊  
4:14 pm ✓✓

← Mayurakshi Verma W...

😊  
5:49 pm ✓✓

Really felt amazing n friendly after interacting with you  
5:50 pm

😊  
5:50 pm

Thank you so much Mayurakshi 😊

5:51 pm ✓✓

Your most welcome di 😍  
5:51 pm

Same here really amazed that you took out time and came up... This appreciation makes us keep forwarding  
😊  
5:51 pm ✓✓

You  
Same here really amazed that you took out time and came up... This appreciation makes us keep forwarding 😊

Thank you so much 😍  
N keep working like this

All the best! 😊👍  
5:52 pm



# REVIEWS

 **Aman Kishore**  
Local Guide · 27 reviews · 8 photos

★★★★★ 2 months ago

Life was so boring until I came to know about Digital Dronacharya, the most perfect and knowledge gaining institute you can have. Digital Dronacharya, the name itself says that it is all based on practicality. The way of teaching, the behaviour of the experts, the response which you get from each and everyone is just amazing. When the experts teach you something you feel like your parents are guiding you. The way of presenting things and the way of teaching is so nice and clear, one can easily grasp everything.

Truly the best online learning platform for Digital Marketing. They not only teach you but they also try to mould you into an intellect. The treasure for knowledge. Thanks Digital Dronacharya for being there. I do believe that no other platform is so good and so supportive other than Digital Dronacharya.

 **Hee Na** recommends Digital Dronacharya.  
Feb 28 at 10:35 AM · 

Perfect place to learn Digital Marketing in Sonipat 

 Digital Dronacharya 1 Comment

 Love  Comment  Share

 **Aashish Pandey**  
3 reviews

★★★★★ 7 months ago

My experience has been really great at the institute. The faculty is really experienced and have a lot of connections in the industry, which helps a lot while looking for internships and placements.

I would recommend this institute to any and everyone everyone who is interested in digital marketing.

 1 


 **Nidhi Maddhesiya**  
1 review

★★★★★ 2 months ago

**Positive:** Communication, Professionalism, Quality, Value

This... "Digital Dronacharya" is the wonderful place to learn quickly & also build a career in digital marketing... faculties are awesome and very cooperative .....

 1 

 **Shubham Gupta**  
4 reviews



★★★★★ 2 months ago


Having a great experience and started learning new skills. It will definitely boost up my skills, confidence and knowledge where I can efficiently contribute.

I suggest all people to join digital dronacharya. The people are so helpful and highly trained. I enjoyed my time with digital Dronacharya and would recommend everyone to join.

At last I thank you all for amazing energy and hard effort you put into teaching and guiding the class and I must appreciate all the tutors in digital Dronacharya who were supportive.

Thank you DD team :)



 

 **Aastha Gupta**  
2 reviews

★★★★★ 2 months ago

**Positive:** Quality

DD is an amazing platform of learning with so many different experiences and also the workshop they conduct are so useful and the team is friendly also they have a good vision about the future marketing techniques. In these times it is providing us a great platform to learn. The webinars are simply good and full of knowledge. I am looking ahead for more future projects by them!!

 1 



# REVIEWS



Ankit Rawat

3 reviews

★★★★★ 2 months ago

**Positive:** Professionalism, Quality

One of my friends recommended me this institute, and I thank her for that. I first interacted with Digital Dronacharya when they organized a free digital marketing 5 days workshop, which was a great initiative by them.

In just 5 days they introduced us to the world of Digital marketing easily and effectively than any other institute can. All 5 days were so informative they covered so many small Big details of digital marketing with theory and practical both. Just think how much knowledge their 1-year course can be.

I also want to mention some best and Unique things about this institute and faculty. All of the trainers are certified in their field and most importantly experienced, Their politeness and communication skill is something which will create a family-like environment for your learning.

And the most amazing and Important thing is there fee structure is so minimal just 29,990rs for a full 1-year diploma course which will include tools more than your given fee amount for free.

Lots of love to the whole DD Fam.....  
and all the best to students...:)



Muskan Jain

1 review

★★★★★ 2 months ago

**Positive:** Communication

I GET TO KNOW ABOUT THIS AMAZING TRAINING INSTITUTION KNOWN DIGITAL DRONACHARYA now... whereby you are offering us amazing 5dayz workshop free of cost... seriously you guys are great.... your team is so well experienced and known that we can easily ask any query WITHOUT any hesitations.... you guys are brilliant in providing a SMOOTH course of action... also giving small small tasks and helps us also too know any topic BETTER... you are working as a god in making a strong carrier of young generation students... well done... keep going 🥰🥰.... THANK YOUU SOOO MUCH FOR GIVING ME THIS OPPORTUNITY TO BE A PART OF YOUR WORKSHOP 100 100 100...



Shubham Asthana

4 reviews

★★★★★ 2 months ago

**Positive:** Communication, Professionalism, Quality

DD is putting such an honest efforts in providing digital marketing knowledge with practical approach that no one in their peers can. The way they communicate is very clearly understandable and clearly professional at the same time. It feels like a family!..  
Good luck for all of your future endeavors DD!...



Shivani sharma

1 review

★★★★★ 2 months ago

**Positive:** Communication, Professionalism, Quality, Value

I have enrolled myself in Digital Dronacharya marketing workshop for 5 days. The teacher's are very patient, intervening and vastly knowledgeable person. I thank them for all the information and answers that they gave me, with them I was able to take my work to the next level. Totally enjoyed and learned a lot in a comfortable environment. The style and the Knowledge of the presenter, was totally amazing. I highly recommend others to join the wonderful sessions and see their awesome, fantastic and useful posts on Facebook, Instagram, YouTube and on their Website. I have learnt the technicalities of digital marketing. This workshop has been an amazing experience and the speakers were also very precise with all the details which made my learning process easy and vivid. This workshop has taught me a whole new perspective about how marketing is going to be in future and it will surely help to achieve my future endeavors.

I have attended a very informative and valuable 3 days workshop, 2 days are left. I really enjoyed the group dynamics. They talked about a great easy process to address lifelong issues and benefits. Can already see the benefits that it will create in my life.

An awesome work, content was relevant and well presented. I really admire your down-to-earth manner, your clear and concise presentation, your warm empathy. I want you to give more information about growing on Instagram, about hashtags and captions too, which will really help me and others too.

And offcourse In the present era Digital Marketing is necessary. It is playing a significant role for leading a business opportunity, In this hard situation of covid-19, your workshop helped a lot. THANK YOU for conducting such wonderful workshops.....



# REVIEWS



**ISHITA prakash**

4 reviews

★★★★★ 2 months ago

**Positive:** Communication, Professionalism, Quality, Value

This is the perfect platform to learn digital marketing and they have a perfect faculty who gives and share their knowledge which really help their students to start their startup so I just hope we as their students justify their efforts and pray that they go very long way with such a good spirit and work for the better and future digitally india .



**Anisha Arora**

1 review

★★★★★ 2 months ago

**Positive:** Communication, Professionalism, Quality, Value

Digital Dronacharya, has done an incredible job of conducting a free of charge online workshop for 5 days, during this time of the pandemic (COVID) and their entire faculty of trainers/instructors have put in their heart and soul in teaching the participants dedicatedly.

Hats of to the founders for doing this noble activity of reaching out to people across the planet and for them to also provide the participants with a certificate for completing the course.

One must do more courses from.this institute in the future.



**Bharat Sharma**

1 review

★★★★★ 2 months ago

**Positive:** Communication, Professionalism, Quality, Value

the way of teaching things is very easy to understand,teachers are hardworking and motivating,tasks are easy to complete,teaching style is also simple.



**Aman Kishore**

Local Guide · 27 reviews · 8 photos

★★★★★ 2 months ago

Life was so boring until I came to know about Digital Dronacharya,the most perfect and knowledge gaining institute you can have . Digital Dronacharya, the name itself says that it is all based on practicality . The way of teaching , the behaviour of the experts , the response which you get from each and everyone is just amazing . When the experts teaches you something you feel like your parents are guiding you. The way of presenting things and the way of teaching is so nice and clear , one can easily grasp everything.

Truly the best online learning platform for Digital Marketing . They not only teach you but they also try to mould you into an intellect.The treasure for knowledge. Thanks Digital Dronacharya for being there . I do believe that no other platform is so good and so supportive other than Digital Dronacharya.



**Shaswati Doley**

1 review

★★★★★ 2 months ago

**Positive:** Communication, Quality, Value

Earlier I have attended many webinars and meetings but I like the workshop conducted by DD mainly because of the two reasons-

- a) quality information provided
- b)practical work assigned

Also,all the mentors explain the things in a very simple,easy to understandable way and their interactions with the audience is lively and positive.

I am grateful that DD has provided this platform to learn things in an enjoyable yet informative way.Definitely looking forward for more such events.

Kudos to the entire team 🌻



**Geetanjali khurana**

1 review


★★★★★ 2 months ago

**Positive:** Communication, Professionalism


I'll surely recommend DD because classes are so interactive.These teachings are really value adding and practical too.the institute gives a very friendly learning environment for the students ✨.The faculties are experts in their respective domains and are ready to help you at any point of time😊. If you are thinking about digital marketing training, Digital Dronacharya is the best place👍




# REVIEWS

 Hēmāñt Sīñgh Pūñdīr recommends Digital Dronacharya. Sep 25 at 8:51 PM · 🌐

Firstly, thank you Digital Dronacharya ❤️ for wonderful workshop on digital marketing 📝📢📱 Thank you for covering Facebook page management, Google business listings, Facebook and Instagram ads, Content creation and other stuff too 🙌. Overall I like the workshop and wait for another workshop with demanded topics 😊

 Apurva Leekha recommends Digital Dronacharya. Sep 23 at 9:20 PM · 🌐

Best platform to improve your skills related to Digital world and Marketing  
They provide amazing Webinars which are quite Informative.


 Anshul Matta recommends Digital Dronacharya. Sep 24 at 11:42 AM · 🌐

Digital Dronacharya , Sonipat is the best platform where you can grow and expand yourself.


It's my personal experience because after joining the class, I noticed huge changes in myself. Now I started Digital Marketer, Web designing & Graphic designing.

Actually, I have learnt many of the new things that even I didn't hear before like creating content how to identify your targeted audience, how to attract them and how to create an attractive article according to the customer's interest. There are lots of things that I have learnt but I can't explain it in few words.


In simple words, it has the key to my success....

 Ishita Joshi recommends Digital Dronacharya. Sep 24 at 12:32 AM · 🌐


This is the perfect platform to learn digital marketing and they have a perfect faculty who gives and share their knowledge which really help their students to start their startup so I just hope we as their students justify their efforts and pray that they go very long way with such a good spirit and work for the better and future digitally india .

 Jasmine Kaur recommends Digital Dronacharya. Sep 23 at 8:12 PM · 🌐

An interactive platform to learn with . The teachers are so humble there . They solve are quarries, they have make learning easy and fun , they make us understand each and every step and solve our doubts simultaneously. Thank you DD

 Khushi Sabharwal recommends Digital Dronacharya. Sep 23 at 9:10 PM · 🌐

Digital Dronacharya is the best institute for Digital marketing. I have gained so much knowledge in the past 2 days. This 5 days free digital marketing program is very beneficial. They teach with a lot of patience and understandable language. Every teacher is friendly and supportive. They motivate each n every student and helps them to solve every problem. I hope we will learn more practical work and technical terms through this ongoing webinar.  
Thank you DD for your guidance.❤️

 Shaswati Doley recommends Digital Dronacharya. Sep 23 at 8:12 PM · 🌐


I have attended many webinars and meetings but I like the workshop conducted by DD mainly because of the 2 reasons-

- a) sharing quality information
- b) practical work assigned

Also, all the mentors explain the things in a simple, easy to understandable way and their interactions with the audience is lively and positive. I am grateful that DD has provided this platform to learn things in an enjoyable yet informative way. Definitely looking forward for more such events.

Kudos to the entire team. 🌻

P.S.-I request to the DD team to let us know about how to start a blog page.

 Vinod Iyer recommends Digital Dronacharya. Sep 24 at 7:38 AM · 🌐

Looking for a Career in Digital Marketing and are in search for a training place that provides you practical training then this is the place to be. The course content, the pedagogy, the language of teaching and the patience at which their faculty handles the subjects /topics is outstanding. This place should be the first of many milestones which will shape your digital marketing career.

I wish the team all the very best in their endeavor

I had attended their online sessions in digital marketing



# REVIEWS

 **Suman Aneja**  recommends Digital Dronacharya.  

1 June 2019 · 

Digital Dronacharya is the best center in sonipat for learning Digital marketting.also provide best digital service.

 **Sahil Jangra**  recommends Digital Dronacharya.  

24 October 2019 · 

best way to learning digital marketing

 **Neha Gandhi**  recommends Digital Dronacharya.  

3 October 2019 · 

It is the best institute in sonipat. It is famous for its teaching patterns... It has best experienced and knowledgeable faculty. So just grab this opportunity

 **Garima Swamy**  recommends Digital Dronacharya.  

24 October 2019 · 

I attended 2 days workshop and its very helpful for me.

 **Ayush Tyagi**  recommends Digital Dronacharya.  

24 October 2019 · 

Awesome Method of teaching

 **Chirag Batra**  recommends Digital Dronacharya.  





4 October 2019 · 

Digital Dronacharya is really nice place to learn Digital Marketing. Staff here is so friendly and motivational, you can be lively while learning new things. In these days Digital world, digital approach for ur buisness is much needed and Staff here in Digital Dronacharye is really takes care to make us capable and digitally promote our buisness and make money out of it. I Really Really Thanks Akash Sharma and Especially Gauri Kapur for starting such valuable initiative in sonipat. U guys are rocking

 **Aneesha Shokeen**  recommends Digital Dronacharya.  

24 October 2019 · 

i attended workshop and seminar,it is very helpful and interesting 😊

 **Rohit Nayar**  recommends Digital Dronacharya.  

17 March at 10:59 · 

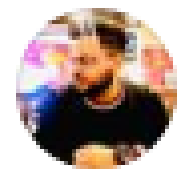
Digital Dronacharya is perfect to learn digital marketing and in this institute teachers help students to increase their knowledge and they supports students.

 **Akash Saraf**  recommends Digital Dronacharya.  

26 October 2019 · 

best for digital marketing

# REVIEWS



**Umang Rana** ★ recommends Digital Dronacharya.

24 October 2019 · 🌐

the absolute good quality teaching



**Chetanya Kapur** ★ recommends Digital Dronacharya.

11 May 2019 · 👥

Amazing work. Fun studies. I recommend people to come to Digital Dronacharya to get value



**Tanya Sharma** ★ recommends Digital Dronacharya.

24 October 2019 · 🌐

I attended a 2 days workshop, it was very helpful. The teachers were very cooperative. in short was very nice.



**Navin Rajai** ★ recommends Digital Dronacharya.

11 May 2019 · 🌐

The variety of services according to your business model are being provided by them. They make sure that your business is their and so the growth is anyways important for all. Loved their services. Thank you [Digital Dronacharya](#)



**Ekta Arya** ★ recommends Digital Dronacharya.

17 March at 10:52 · 🌐

Digital Dronacharya is the best institute of digital marketing in Sonapat. Here staff is friendly and motivational. When I joined this institute, my life got a new direction.



**Mmansha Pruthi** ★ recommends Digital Dronacharya.

4 October 2019 · 👥

Digital Dronacharya gives perfect guidance and opportunity to succeed in career. Thank you so much our mentors for all the efforts you have made to help us grow!



**Mohit Nandal** ★ recommends Digital Dronacharya.

17 March at 11:10 · 🌐

Digital Dronacharya is the best institute of digital marketing in Sonipat. Here staff is very friendly and motivational. The entire team of Digital Dronacharya is knowledgeable, helpful and supportive. This is the perfect place to learn digital marketing.



**Simran Grover** ★ recommends Digital Dronacharya.

4 October 2019 · 👥

Best Digital Marketing Institute in town. Best institute to learn and grow. Thank you so much Digital Dronacharya for helping in my career and the kind of practical training they give is just amazing. ❤️

# CONTACT US

[Download our Overview](#)



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## INTERESTED ?



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