

Digital Dronacharya

Your Ultimate Digital Marketing Guide



DD[®]
DIGITAL DRONACHARYA

ABOUT DIGITAL DRONACHARYA

You must be looking forward to introductions.

So, Hello there!

NANCY DILAWAR

Nancy Dilawar started her Journey in B.Com Honours but a happening encounter with Digital Marketing seized her interest towards this field. Digital Marketing and entrepreneurship lead her towards surprising future prospects and opportunities. Being Google Certified Professional Trainer & Digital Marketer. She is Now teaching and Changing lives of many people.



AKASH SHARMA

Akash Sharma started his journey as a civil engineer but a happening encounter with Digital Marketing seized his interest towards this field. Digital Marketing and entrepreneurship lead him towards surprising future prospects and opportunities. He carry ideas which not only motivate people but also give them vision and out of the box thinking. His goal is to make people understand the importance of digitally advanced civilization and a critical understanding of new-age technology. He wishes to contribute as much as he can towards achieving the ultimate motive of a high-tech India.





WHY DIGITAL MARKETING ?

The action of promoting business and selling products or services, including market research and advertising.

Using digital marketing, you can reach an enormous audience in a way that is both cost-effective and measurable.

Get to know your audience and allow them to know you personally which can help to create brand loyalty.

FOCUS ON YOUR CUSTOMERS

**We Build your marketing
strategy around your
customers.**

01

BUILD YOUR BRAND'S STORY

**Storytelling is one of
the most powerful
marketing tools.**

02

WHAT WORKS BEST?

UTILIZE CONTENT MARKETING

**Through creating
quality content, we build
customer's trust.**

03

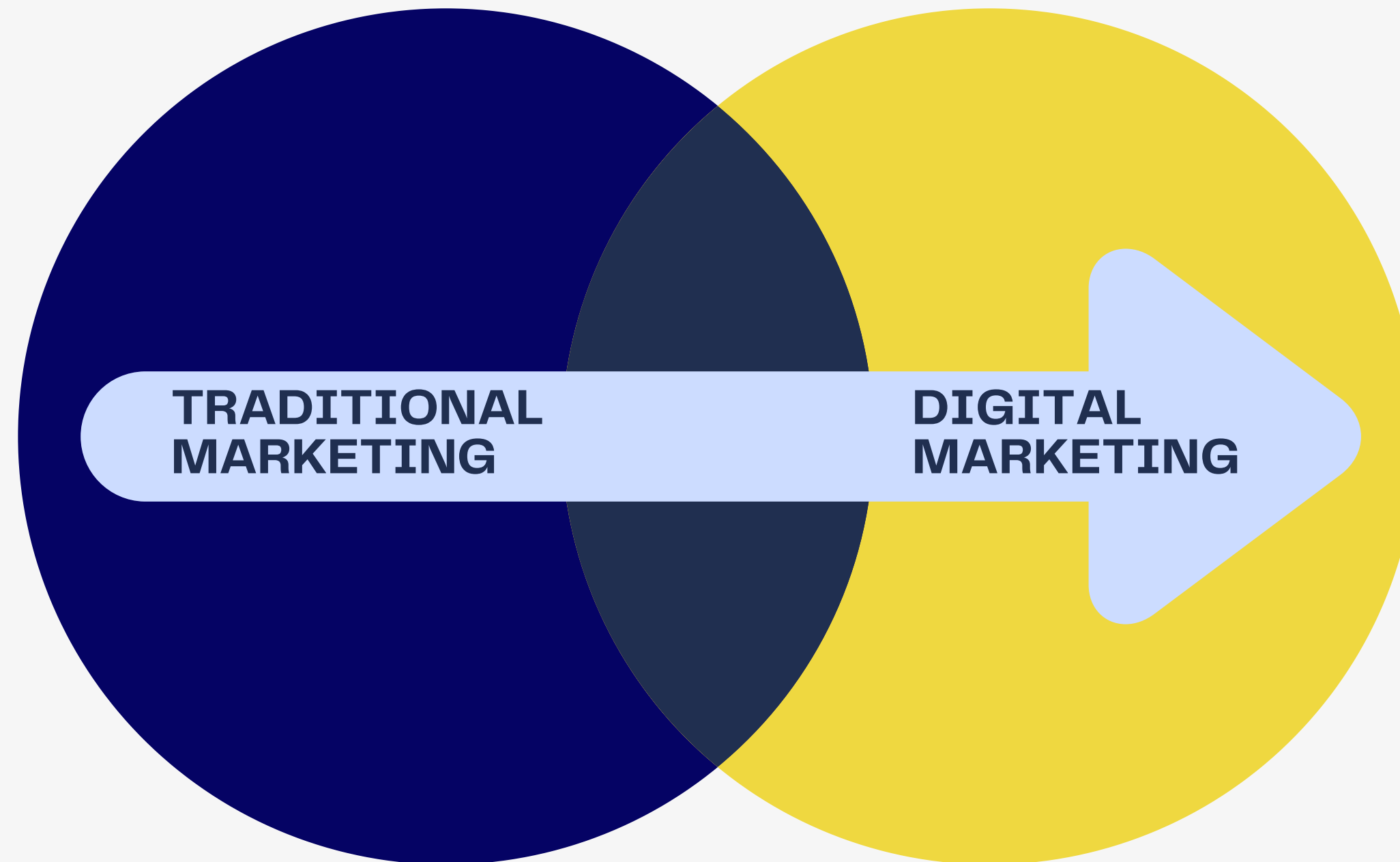
GET YOUR BUSINESS FOUND USING SEO

**Search engines can
connect you to new and
relevant audiences.
'Get found on Google'**


04


How The Model Translates?


You can **save money** and **reach more customers** for less money than traditional marketing methods.



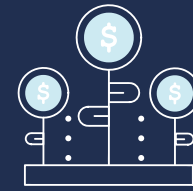
BEST RESULTS

- 

Post: "https://youtu.be/4ypQkISi..."
964 Link Clicks
● Completed
- 

Post: "https://youtu.be/4ypQkISi..."
4,172 Link Clicks
● Completed
- 

Post: "https://youtu.be/4ypQkISi..."
5,179 Link Clicks
● Completed



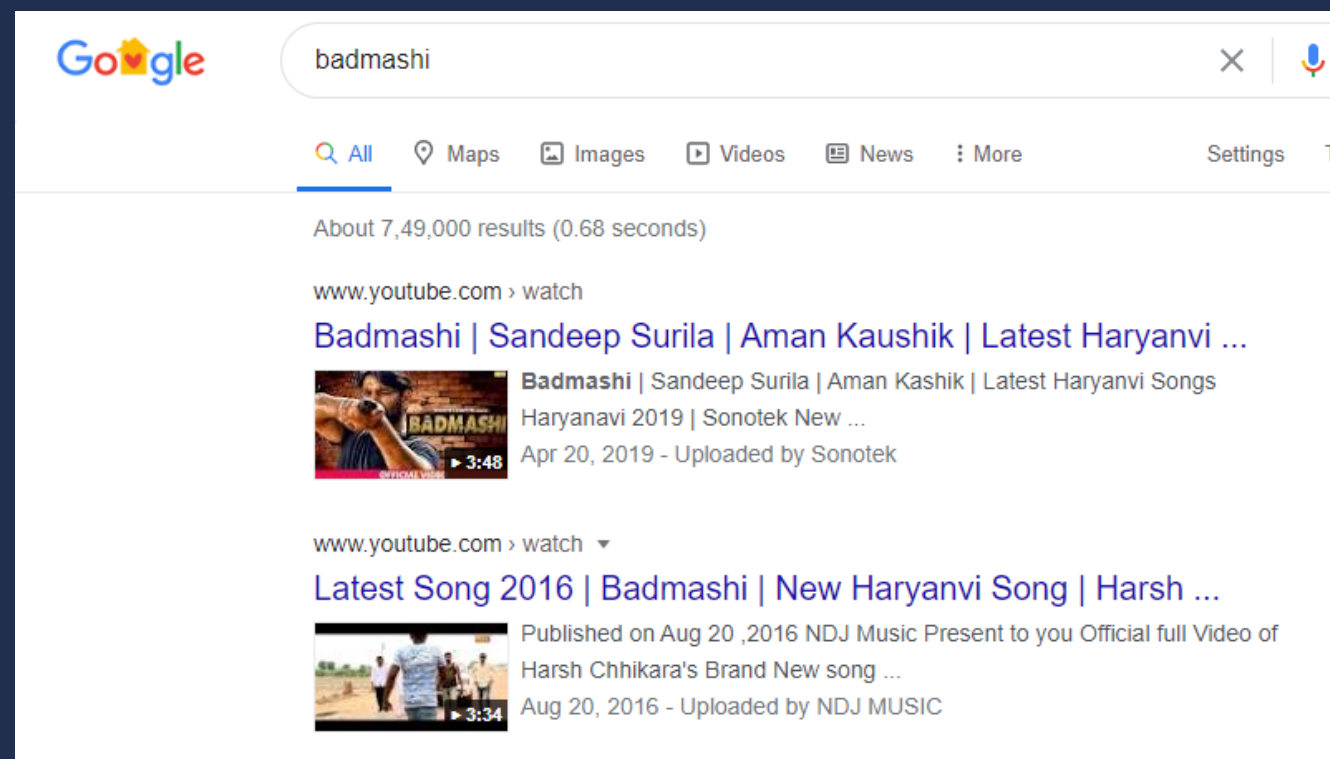
100% Leads Increase



100% ROI Focused Results



Giving results in Minimum Amount



Google search results for "badmashi". The search bar shows "badmashi" and the results page indicates "About 7,49,000 results (0.68 seconds)". The top result is a YouTube video titled "Badmashi | Sandeep Surila | Aman Kaushik | Latest Haryanvi ...". The video thumbnail shows a man playing a harmonium. Below it is another YouTube video titled "Latest Song 2016 | Badmashi | New Haryanvi Song | Harsh ...". The search interface includes navigation tabs for All, Maps, Images, Videos, News, and More.

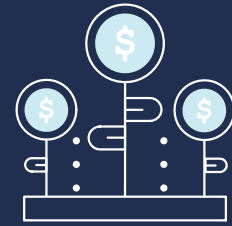


Facebook profile for "Pandit Aman". The profile picture shows a man in a black kurta. The cover photo features the text "BADMASHI" in a stylized font over a background of a man in a black kurta standing in front of a white SUV. The profile has a bio that says "Saving Lives" and "#ImStayingHome". The navigation bar at the bottom shows "Timeline", "About", "Friends 21 Mutual", "Photos", and "More".

BEST RESULTS



Mar 26 - Apr 22 Last 28 days



100% Leads Increase

Promotions [SEE DETAILS](#)

1 active promotion started in the last 28 days.

	Page Promotion Paused	Reach 1.2K
		Page Likes 27



100% ROI Focused Results

Encourage People to Like Your Page
Create a promotion highlighting your Page so people can learn more about your business.



Giving results in Minimum Amount

Posts [SEE MORE](#)

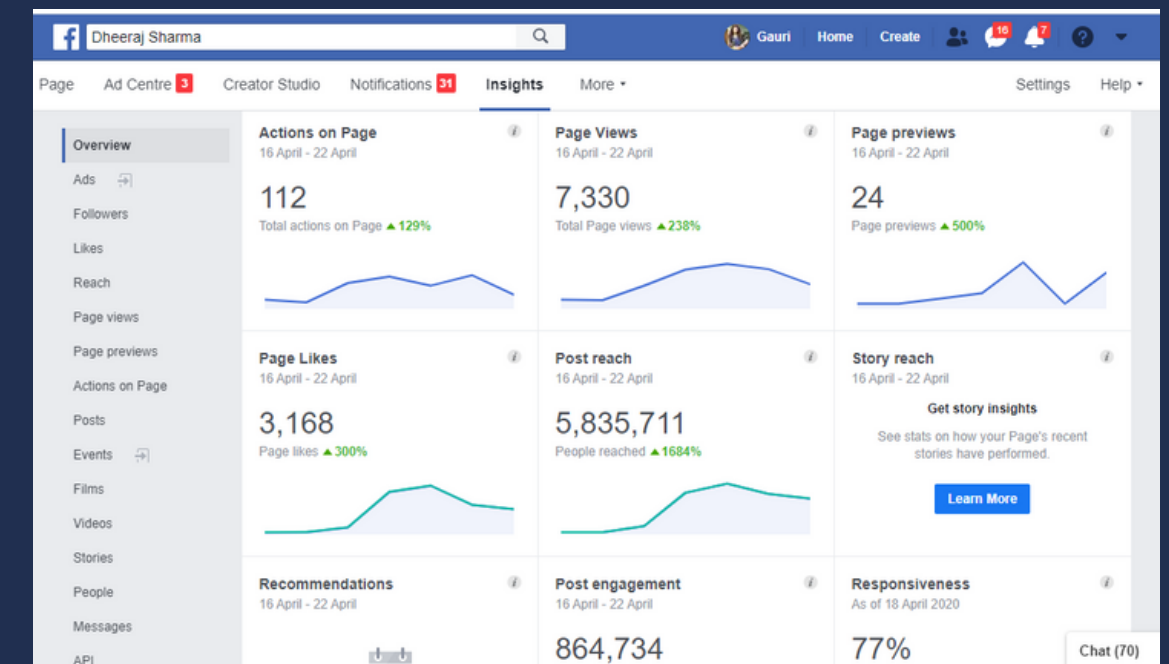
45 posts published in the last 28 days.

MOST ENGAGING POSTS

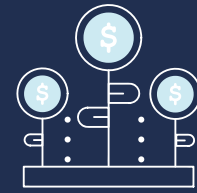
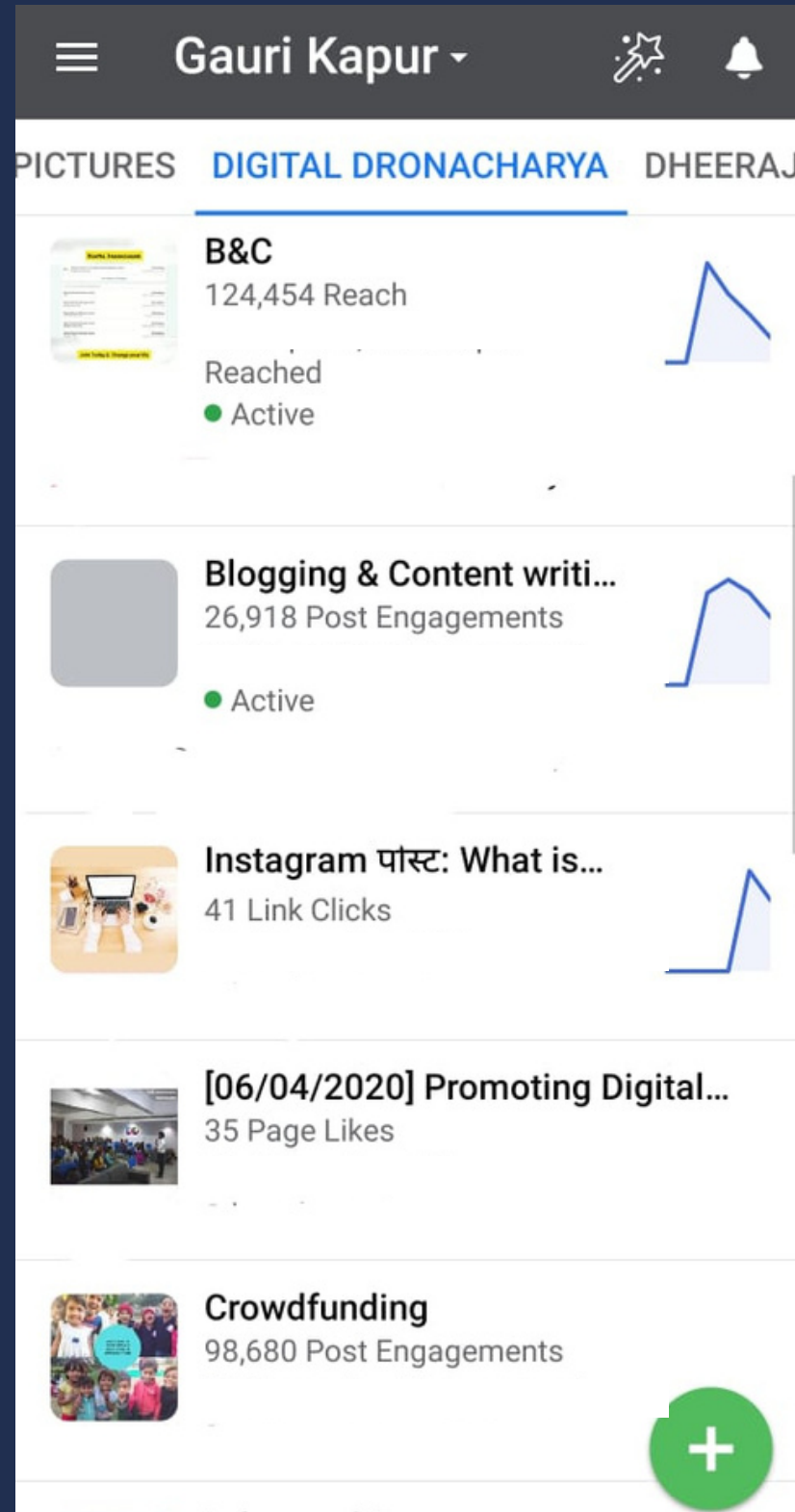
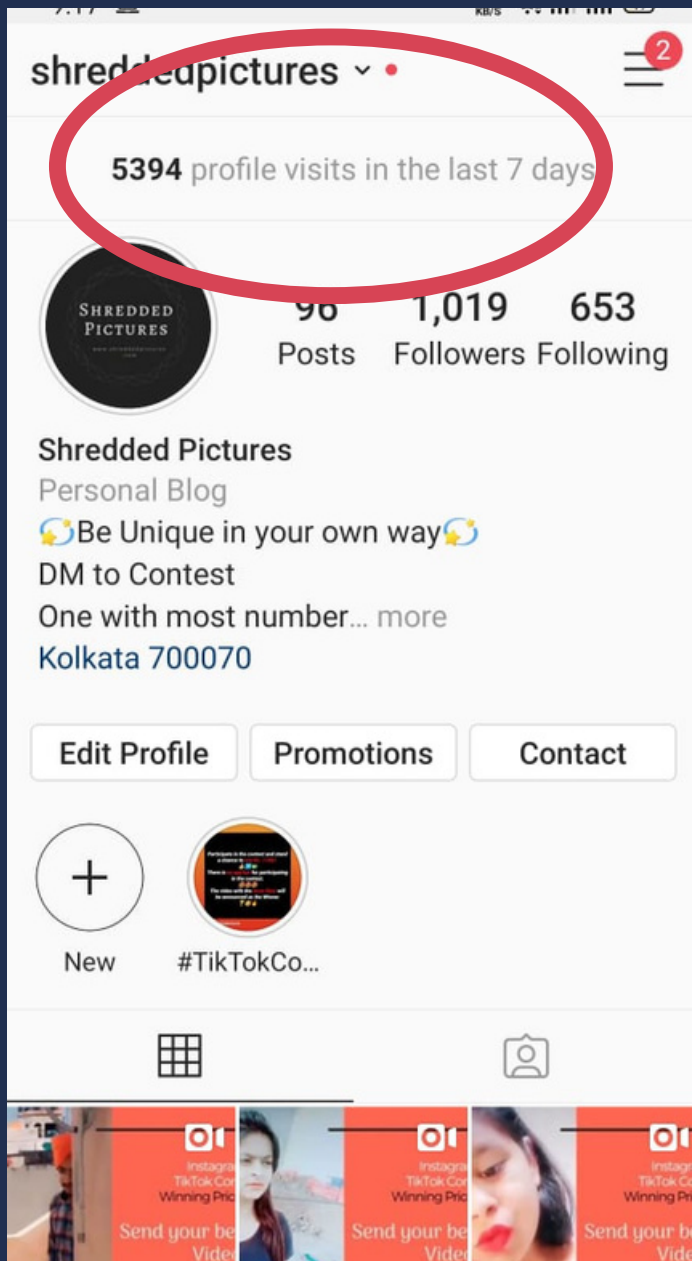
	क्या बोल गये श्री कृष्ण, कट्टू सत्य।। ... April 2	Reach 7.5M
		Engagem...913.8K

Dheeraj Sharma ✓
Page · Delhi, India · Publi...

Bollywood Celebrity Manager | Event Manager



BEST RESULTS



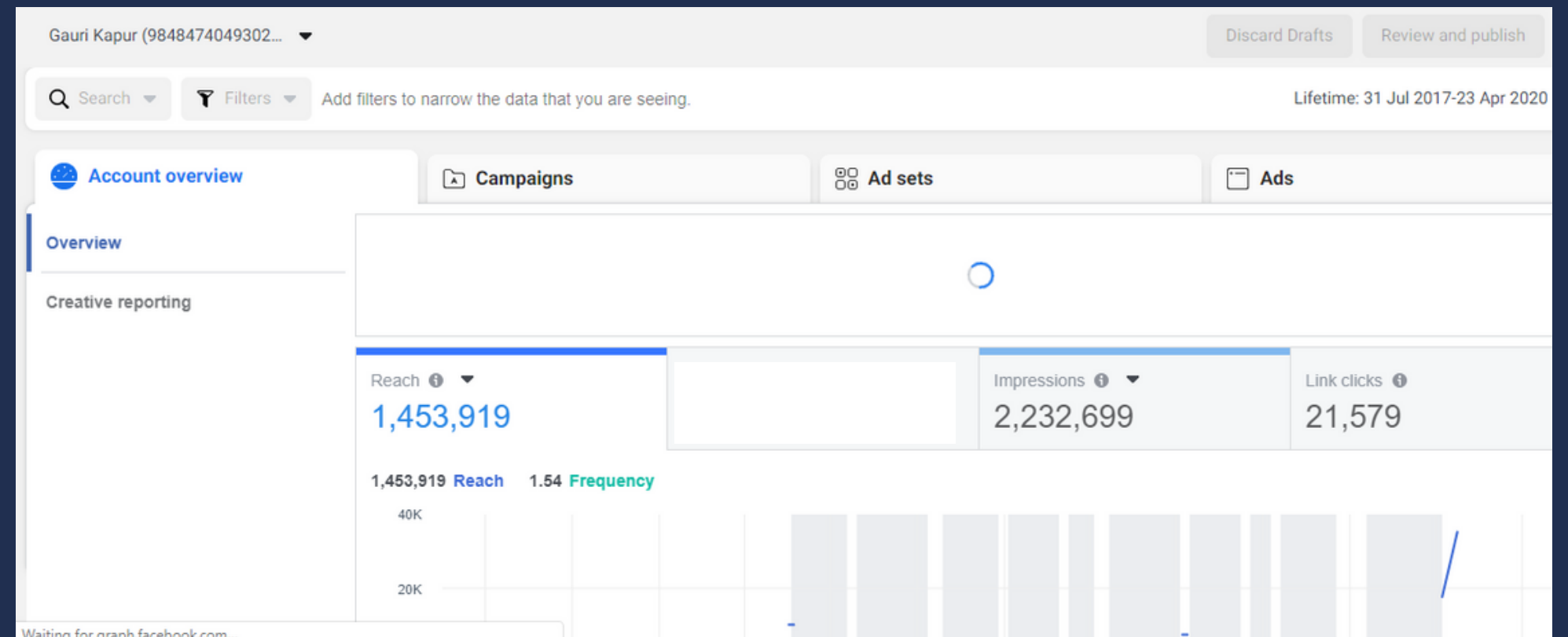
100% Leads Increase



100% ROI Focused Results



Giving results in Minimum Amount



BEST RESULTS



Analytics
Last 28 days

Views	191.9K ↑
Watch time (hours)	16.5K ↑
Subscriber change	+1.6K ↑
Your estimated revenue	₹16,171.72 -

[VIEW MORE](#)

Latest Short performance

One girl in every group 😂😂 | Jaani Dushman Abridged ✓ | Sarcastic Harsh | #youtubeshorts

First 14 days, 14 hours:

Ranking by views	4 of 10 >
Views	1,375 ✓
Typical:	770 - 1,400
Average percentage viewed	87.6% ↑
Typical:	80.1% - 82.1%
Likes	97 ↑
Typical:	40 - 80

[VIEW MORE](#)

Dashboard Content Analytics Comments Playlists

OVERVIEW REACH ENGAGEMENT AUDIENCE REVENUE

Views
191.9K ↑
186.4K more than usual

Watch time
16.5K ↑
16.4K more

Realtime
4,062 Views · 48 hours

Top videos

Drona Abridged Tr...	1.4K
Kuchh kuchh hota h...	269
Dhoom Abridged ...	234
Kabhi Khushi Kabhi...	205
Loha Another Gun...	165

Dashboard Content **Analytics** Comments Playlists

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[VIEW MORE](#)

Dashboard Content Analytics Comments Playlists



100% Leads Increase



100% ROI Focused Results



Giving results in Minimum Amount

Search Engine Optimization, Business Analysis – Business Planning and Strategy

Business Analysis Service Features :

- Primary Business Objectives
- Competitive Analysis
- Analyze your desired Outcomes
- Analyze your Target Audience
- Analyze your Target Location
- Analyze the Exact Requirement
- List Out the Solutions & Deploy them
- Evaluate Business Analysis Success
- Keywords Analysis and Suggestions

Package
Rs. 15,000/- P.M.

Here we start your internet marketing with organic marketing techniques i.e. SEO with the following features:

- Keyword Research
- Ranking on Keywords
- Complete On-Page Optimization
- Google my business setup & Verification
- Local Business Directory, Link Building & Local SEO
- Social Bookmarking
- Image Submissions
- Ranking on Google

***Keep Patience for
atleast 3 Months for
Better Results***



Website Analysis & Designing

We ensure that you have a right online presence with Following Features:

- Professional Layout
- Fully Dynamic Responsive
- Browser Compatible
- High Resolution Graphics
- Excellent Loading Speed
- Blog Integration
- Google Maps Integration
- Functional Contact Form + Thank You Page
- Functional Newsletter
- Social Media Icons

Package
Rs. 15,000/-

Monthly maintenance charges

Rs. 1000/-

Hosting & Domain Will
be Chargeable Per
Year.

Price may
vary
according to
pages and
content

Social Media Marketing

The postings on social media should include everything that attracts your customers and we are here to take care of the same with following features :

- Business page setup on Facebook & Instagram
- Banners or creative Postings
- 25 Posts Per Month
- Festival Wishing on behalf of your brand
- Offers and Discounts
- New Products/ Services Launching
- Events /Announcements
- Work or Portfolio of your business
- Analyze your Audiences
- Create a Content Strategy
- Identify beneficial hashtags
- Creating Result Driven Strategy
- Any other posts that you want.

2,00,000 Reach Every Month

Paid Ads on Social Media

We take the responsibility to run paid ads through the following :

- Social Postings
- Custom Images
- 2 to 4 Ad Campaigns
- Initial Estimate Report
- Marketing Strategy
- Ads Text

Social Media Marketing Service List

1 month 19,999/-	3 Month 49,999/- (You Save Rs. 10,000/-)
6 Month 89,999/- (You Save Rs. 30,000/-)	12 Month 155,999/- (You Save Rs. 84,000/-)

**Social Media Marketing will be on 2 Platforms:
Facebook & Instagram**

Keep Patience for atleast 2 months for Better Results

Graphic Designing Service List

1 month 6,500/-	3 Month 18,000/- (You Save Rs. 1,500/-)
6 Month 34,200/- (You Save Rs. 4,800/-)	12 Month 63,600/- (You Save Rs. 14,400/-)

High Quality Graphics will be provided that you can use on various Social Media Platforms.

Rs. 250/- Per Post *Apart from this package*

Rs. 500/- Per Reel *Apart from this package*

Rs. 2000/- Per Logo *Apart from this package*

Rs. 2100/- Per Wedding Card Video *Apart from this package*

Rs. 1100/- Per Animated Wedding Card

Facebook & Instagram Lead Generation

The postings on social media should include everything that attracts your customers and we are here to take care of the same with following features :

- Facebook advertising is highly cost-effective
- Leads according to Requirement
- Creatives Creation
- Keywords Research
- Competitor Analysis
- Audience Targeting
- Lead Form Creation
- Retargeting for enhancement of ad
- Analyze your Audiences
- Create a Content Strategy
- Identify beneficial hashtags
- Creating Result Driven Strategy
- Leads Extraction

Lead Ads on Social Media

Package
80-100 Leads in
Rs. ,19,999*/- P.M.

Search Engine Marketing

If you are looking for instant results from Internet Marketing, Paid advertising comes in mind because it shows the results quickly.

- Paid advertisements to appear on search engine results page.
- Creating unique and specialized Ads
- Managing the bids
- Analyze your Target Audience
- Analyze your Target Location
- Analyze the Exact Requirement
- Researching the proper keywords
- Increase the relevance of the ads
- Keywords Analysis and Suggestions
- Improves the click-through-rate
- Attracting the correct audience

Package
80-100 Leads in
Rs. 21,999/- P.M.

Paid Ads on Google

We take the responsibility to run paid ads through the following :

- Keyword Research & Analysis
- AD Creation & Landing Page Creation
- Account Setup & Tracking
- Campaign & Launch Monitoring
- Evaluation & Analysis

**GOOD << BETTER << BEST
AND
"BEST THINGS REQUIRE PATIENCE"**

LOW COST

Low cost as compared to Traditional Marketing

INTERACTION WITH YOUR AUDIENCE

Built a Healthy Relationship with your Audience

ANALYSE YOUR BUSINESS

Now you can easily study your target Goals & Conversions

Our Best Clients



Kim Strobel



BJP - Babita Kaushik



BJP - Lalit Batra



IndianOil



Imagination
Academy of Fine Art



HAPPIROO



SMART O CHILD

Restaurants & Cafe



i am a food blog



pinch of yum



Educational



Our Best Clients

Hospitality & Service Providers



NGO's & Foundations



IT & Business Firms



Vastu, Taro Reading & Astrology



Our Best Clients

Youtube, Celebrities & Fan Pages



Punjabi singer
@gagan_chahal_official



Aman Kaushik



Vicky Badoli



Sarcastic Harsh



Ashi Kaushik
Motivational Speaker | Writer | Influencer



Local Stores

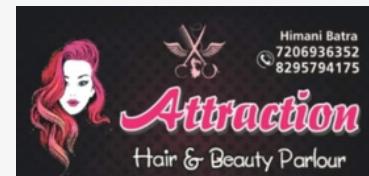


Sultan Sheesha

**SAKHI
SALON**

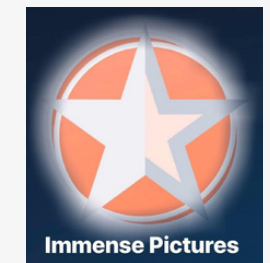


Avira Jewellery



HELLO FASHION

Fitness Stations & Event Management Company



Thank you

We look forward to working with you!



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12,000+
TRAINEES

100+
HAPPY CLIENTS

4.8/5
RATING